

THE CAROLINES

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NORTH CAROLINA CREDIT PROFESSIONALS INTERNATIONAL

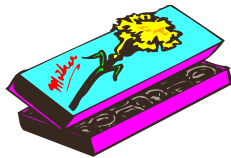
ANGELS IN PROGRESS

A-chievements N-etworking G-rowth E-ducation L-oyalty = S-UCCCESS



NORTH CAROLINA
STATE OFFICERS
FOR 2006-2007

President	Judy Lily Charlotte Association
Vice President	Diane Gallimore Triad Association
Recording Secretary	Pam Toney Gastonia Association
Treasurer	Annette Robbins ENC Association



May 13, 2007- Mother's Day
"I wanted it to be a day of sentiment, not profit."
-Anna Jarvis, who persuaded Congress to
establish Mother's Day in 1914.
In the USA there are an estimated 80.5 million
mothers of all ages. The average mother has two
children. Greeting card companies estimate that
more than 150 million Mother's Day cards will
be given this month.



What a great job Nona Ellzy, Bonnie Burns and
Betty Martin did on the District III & IV
Conference April 19-21, 2007!!! Thank you for
all the time and effort you all did to make this
such a great conference.
Our opening session started Friday with a
welcome by District III & IV President Nona
Ellzey and recognition of three first timers by
District III & IV VP, Anita Dingleline.

Our first workshop by Kahne Simmons was
"Build a Better You: Attitude Management."
Keith Moses of the FBI followed her with a
workshop on "Mortgage Scams." Both were
very informative.
Since there were no Future Planning suggestions,
Future Planning Chairman, Betsy Higgins of BPI
of Triad, NC reminded us of ways to attract
future members. We had ideas on public
relations including keeping our websites up to
date. The six associations in NC are now linked
to the International website with appropriate
information regarding meeting dates, times etc.
Invitation letters and follow up ideas were
shared. Several games pointed out the
importance of including and mentoring new
members.

District Career Club President, Kathy Casper of
CPI of Cabarrus County, NC and the Cabarrus
Association hosted the Career Club/General
Luncheon. They did a great job and we all
enjoyed a wonderful time together. Marcella
Lowe of Florida was elected incoming president
and Eva Nifong of NC was nominated as
incoming secretary. Gail Ottinger of ENC, NC
installed the new officers.

Career Club Attendance

1. Charlotte, NC 2. Triad, NC 3. Eastern NC
The pre conference board meeting followed the
luncheon and then the Annual Business meeting
was held.



Friday evening we made a trip down memory
lane. Hats and gloves were included in the dress
of the evening. Old memory books, programs
etc. were on display. There was a wonderful
time of sharing by many of the members on past
memories, friendships and personal growth that
belonging to CPI had afforded them. Betsy
Higgins shared some fun history facts regarding
the CPI of Winston-Salem club, here's a few:

Kitty Lofton from Atlanta organized the clubs in 8 southern states called the Dixie Council of the Credit Women's Breakfast Clubs. The Winston-Salem Credit Women's Breakfast Club was organized July 28, 1941 in the private dining room of Reynolds Tobacco company. There were 11 charter members. **The dues were \$.50 per year.** During the first 25 years some of the courses studied were: Applied Psychology, Parliamentary Procedure, Applied Business Law, and Letter writing.

Two men of international fame who spoke at our club were Dr. Norman Vincent Peale, and Dr. E. Stanley Jones, world famed missionary to India.

Some community projects we participated in were: The Red Cross, United Fund, Salvation Army Polio Drive, Group Action Council, including financial assistance to a polio victim who had to be in an iron lung a long time.

During World War II we raffled off a pair of nylons to raise money for our treasury. We raised \$80.75 which in those days was a lot of money.

The highest award given any organization was awarded to our club by the President of the United States. During WW II each school, business and organization was asked to raise money to pay for the planes and equipment for our men over seas by selling Victory Bonds. Our association sold \$103,000.00.

In 1957 International conference registration in Miami was \$15.00. The hotel rates at the Fountain Bleu were \$14-16.00. Winston-Salem joined Greensboro and High Point associations in 2001 and is currently known as Business Professionals of the Triad.

Saturday we held a great States Breakfast, what fun to surprise Joyce Jones, International President of CPI. Of course the event must be kept secret...Decorations were centered around Joyce's theme, "It's a Whole New Ball Game." Incoming District III & IV President Anita Dingleline then held her Post Conference Board Meeting, her theme is "Strengthening Roots."



R-Retain & Recruit
O-Opportunities
O-Optimism
T-Teamwork
S-Success

Eva Nifong and the Triad, NC association held the Walk A Thon. It was an adaptation of Deal or No Deal. It was a blast and \$762.50 was raised for President Anita to take to International Conference. What a fun idea Eva!

The Installation Banquet closed the conference. Gail Ottinger installed the new District Officers:

President- Anita Dingleline, MPCE Tenn
Vice President- Diane Radcliffe, PCE NC
Secretary- Michelle Rocher, MPCE Georgia
Treasurer- Tammy Rucker, MPCE NC

Thank you all for agreeing to serve the association in this capacity in the coming year.



AWARDS

Attendance Award

1. Eastern NC
2. Triad, NC
3. Charlotte, NC

New Member Increase and % Increase

1. Charlotte, NC

Flyer Type Bulletin Award

1. Triad, NC
2. Atlanta, GA

Ten Year Club Award-

Darlene Eason, Charlotte, NC
 Diane Radcliffe, Charlotte, NC

District III & IV Credit Professional of the Year

Eva Nifong, MPCE Triad, NC
 Congratulations to you all!



To the State of North Carolina a great big thank you for the fantastic basket I won at States Breakfast.

I was so busy at conference and when I came home preparing to go on a trip to Washington DC, I never had the opportunity to open the basket. I had several friends over today for dominos, and I told them I had a gift I had not opened. Of course, like all women they wanted to see. We were all overwhelmed at all the lovely gifts. I will enjoy snuggling up in my wonderful blankie with CPI embroidered while I read Shirley Clontz' book. Should I decide to cook, I know I will find lots of good recipes and next fall I have a gorgeous sweater set with the cardinal. I have never won a states basket before, so thank you so much for such a great gift. Hope you all continue to be enthusiastic for CPI. Nona Ellzey



The World's Most Powerful Brands
By AOL MONEY & FINANCE
Move over Microsoft, there's a new brand king in town. At least according to market research firm, Millward Brown Optimor. In its annual list of the top 100 most powerful brands, Google now replaces Microsoft as the world's top brand.

An article from Reuters points out that Google, which ranked No. 7 just one year ago, made the leap to the top spot with very little advertising. While Microsoft, on the other hand, slid down into third place despite the huge marketing push behind the Windows Vista operating system.

Top Ten Global Brands

1. Google
2. GE
3. Microsoft
4. Cocoa Cola
5. China Mobile
6. Marlboro
7. Walmart
8. Citi
9. Citi
10. IBM

Other interesting tid-bits:

- Despite our anti-smoking culture today, Marlboro made it into the top 10 at No. 6, even notching past Wal-Mart.
- Even with the challenges posed by a society obsessed with diet and fitness, fast food brands have found ways to distinguish themselves. The category as a whole managed to outperform all other categories with the highest aggregate brand value growth.
- Growth in the luxury goods category is being fueled by emerging markets, as self-made millionaires in China, Russia and other countries develop their tastes for luxury products. Topping the luxury brands ranking are: Louis Vuitton, Chanel, Cartier, Hermes and Gucci.
- Likewise, the Brandz(TM) report states there have been dramatic increases in brand value for several brands in the personal care category, mainly driven by an increase in disposable income in fast-growing countries. Brands with a premium price and positioning, such as Clarins, Lancome and Shiseido, have grown significantly relative to their mass market competitors, says the Milward Brown study.



News from NC Local Associations

CABARRUS COUNTY

CHARLOTTE

Members attended District Conference in Jackson, Ms. Judy Lilly, NC State President, represented our association well at the States Breakfast. Our own Diane Radcliff, was installed as District Vice President. Darlene Eason, Harriet Bryant, Helen Neil, Merneen Luther, Carol Deal and Charlotte Maness also were in attendance. Everyone enjoyed the outstanding speakers and events.

Harriet Bryant, Helen Neil, Darlene Eason, Diane Radcliff and Judy Lilly represented our association at Belk stores at SouthPark and Carolina Place malls. They participated in Belk Charity Days and raised \$ 330.00 for our scholarship fund. By participating in the Charity Days , we have raised \$830.00 this year for scholarships.

In the absence of President Cheryl and V.P. Diane, Darlene Eason presided at the monthly meeting. Members learned how to deal with *Stress in the Workplace* from an outstanding speaker, Ann Lampron with Novant Healthcare. Darlene had members share news from District for the members who were unable to attend. Plans are underway for our birthday celebration in May. Our own Charlotte Maness will be our speaker and our scholarship winners will be announced. We will meet May 24, at 6:30 at the Old Smokehouse. We invite everyone to join us for our celebration!

News of members:

Jeff and Diane Radcliff visited son James in Tennessee April 26-27. They attended his soccer match and just had a great visit.

Cheryl, Dani and Lee visited Colonel Williamsburg and Jamestown with the fifth graders and parents from Huntingtowne Farms April 26-27. The weather was cool and rainy, but everyone had a great time. There was a lot of excitement with Queen Elizabeth expected the

following week for the 400th celebration of the settlement of Jamestown.

EASTERN NORTH CAROLINA

CPI of Eastern NC met Tuesday night, April 17, 2007 at 6:30 PM at the Riverside Steak Bar in Greenville, NC.

All members were given copies of The Carolines.

Gail Ottinger and Virginia Tew were leaving Wednesday morning for the District III & IV Conference in Jackson, Mississippi.

President, Marvin Robbins reminded everyone of the International Conference June 21 - 24 at the Renaissance Hotel in Portsmouth, Virginia.

We received a letter from Erin Marie Wilhelm stating that she was this years recipient of our Scholarship to East Carolina University.

She said she is an out of state Student from Clarksville, Maryland and this will help with her tuition. She will graduate from East Carolina University in 2009 with not only a Bachelor of Science in Political Science but a Bachelor of Science in Business Administration with a concentration in Management.

Marvin Robbins taught our lesson "Handwriting Analysis What It Means and What It Is All About."

Marvin Robbins
President

FUQUAY VARINA

GASTONIA

The Credit Professionals of Gastonia met on April 10, 2007 at Gaston College. Our speaker for the evening was Dr. Karen Less who spoke to us on her division of Continuing Education and the classes offered. After the meeting the members went to eat at the North Fish Camp.

President Tammy Rucker presented the Annual Scholarship Donation to Dr. Karen Less on behalf of Gaston College.

Member News: ❖ Please keep Brenda Peeler in your prayers as she has been battling some serious health issues. They have put her on oxygen and advised her to not walk over 300 yards.

❖ Jerri Wright has been under the weather battling bronchitis again. We hope she feels

all better real soon; she has too many people to take care of!

❖ Helen Shaw has done an excellent job as Education Chairman this year. We have had some very good programs monthly with great speakers. Way to Go Helen!!

❖ ❖ Carolyn Huggins went to Parris Island, SC on Good Friday to watch her Grandson graduate from Marine Corp boot camp. ❖ Tammy Rucker is trying to relive her childhood and has added some Bling Bling to her smile. All things are not gold, some come in silver. What a time... she says anyone who does this to a child should feel extremely bad; she has had a lot of pain!! ❖ Helen Shaw and Jerri Wright attending the Annual Holy Angels volunteer banquet on April 24, 2007 at the Cramer Mountain Country Club. They represented our organization very well.

❖ Linda Rhyne is slowly recovering...she is so ready to travel!!!!

❖ Martha Harvell went back to work on the 10th after weeks off taking care of her husband Danny. She spent most the day playing catch up. Danny is doing better, but now has to take shots for the Diabetes; we know that Martha is a good nurse.

❖ Laura Layel has been MIA after coming back from Hawaii last month. She must've had a good time!

❖ Pam Toney has been very good this month; she

says it has been slow month.



ALOHA
THE CREDIT PROFESSIONALS
INTERNATIONAL
OF GASTONIA NORTH CAROLINA
INVITES YOU TO ATTEND THE
ANNUAL SUMMER DUTING

ON
JUNE 12, 2007
AT 6:30 PM

AT
THE RIVER RAT RESTAURANT
LAKE WYLIE, SOUTH CAROLINA

WE WANT YOU TO WEAR YOUR BEST
HAWAIIAN PRINT SHIRT!
ALOHA

COST FOR DINNER: DUTCH TREAT

PLEASE RSVP TO:
JERRI WRIGHT (704) 864-2597 OR
TAMMY RUCKER (704) 484-6200
BY FRIDAY, JUNE 8, 2007

TRIAD

Members Activities

Diane Gallimore attended a two day class through Piedmont Natural Gas on Leadership Development.

Wanda Caylor Nuttall and Eva Nifong served on the United Way Allocation Panel for Healthy People.

Esther Brinkley, Betsy Higgins, Diane Gallimore and Eva Nifong attended the District Conference in Mississippi.

Eva Nifong was Co-Chairman of the March of Dimes Walk A Thon for Piedmont Natural Gas.

Illnesses or Deaths

Sympathy is extended to Betty Foster in the loss of her mother.

Association Activities/Success Stories

The regular meeting was held at the Woman's Club in High Point on April 17, 2007. Cathy Greve presented a very

informative program on Leadership and Attitude. President Eva conducted a new member induction service for Mahlon Adams and Sally Adams. Triad won second place in the District Attendance Award and First Place in the Flyer Type Bulletin Award at the District Conference. Eva Nifong tied with two other Presidents' for the Local Association President's Communication Award. Eva also won District CPI of the Year. Eva was in charge of the District Walk-A-Thon at the Conference assisted by Diane, Esther, and Betsy.

Don't forget to vote for new International Officers, members should have received their ballots by now. You can vote on line.
[creditprofessionals.org](http://www.creditprofessionals.org)

CPI Members:

Thursday May 10th is the deadline for the "Early Bird" registration of \$300.00 for International Conference. Rooms must be reserved by 5/20 to get the reduced rate of \$169.00 and they will release the rooms blocked for our use after that date. Except for the rooms blocked for CPI, the hotel is completely full as is the hotel that is closest to the Renaissance. Procrastinators beware!

<http://www.creditprofessionals.org/2007conferenceereg.html> (You can register & pay on-line)