

# POST-WALK-A-THON-NEWS RELEASE

FOR IMMEDIATE RELEASE

\_\_\_\_\_ (city) \_\_\_\_\_, \_\_\_\_\_ (state) \_\_\_\_\_, \_\_\_\_\_ (date) \_\_\_\_\_ Credit Professionals International of \_\_\_\_\_ (name of local association) \_\_\_\_\_ raised more than \$ \_\_\_\_\_ during a Walk-A-Thon held \_\_\_\_\_ (date of WAT) \_\_\_\_\_ in \_\_\_\_\_ (WAT location) \_\_\_\_\_. \_\_\_\_\_ (number) \_\_\_\_\_ walkers traveled the \_\_\_\_\_ mile route, racking up a total of \_\_\_\_\_ (number of miles walked) \_\_\_\_\_, according to Walk-A-Thon Coordinator \_\_\_\_\_ (name) \_\_\_\_\_. Participants who walked for more than \_\_\_\_\_ miles received a special award for outstanding participation. They are \_\_\_\_\_ and \_\_\_\_\_ of \_\_\_\_\_.

Proceeds from the Walk-A-Thon will benefit the National Center for Missing and Exploited Children, Credit Education Resources Foundation and Credit Professionals International.

The National Center for Missing and Exploited Children is widely known for its successful efforts in finding missing children, including its Amber Alert program, and for its educational and legislative efforts to prevent the abduction, endangerment and sexual exploitation of children.

The Credit Education Resources Foundation and Credit Professionals International are both involved in providing credit education to consumers and continuing education for persons working in the credit industry.

Area organizations and businesses that helped sponsor the Walk-A-Thon included \_\_\_\_\_ (list organizations and businesses that contributed to the WAT) \_\_\_\_\_.

Contact : \_\_\_\_\_ (name) \_\_\_\_\_  
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\_\_\_\_\_ (e-mail address) \_\_\_\_\_